

WHITES LAW BINDERY

ARTWORK GUIDELINES

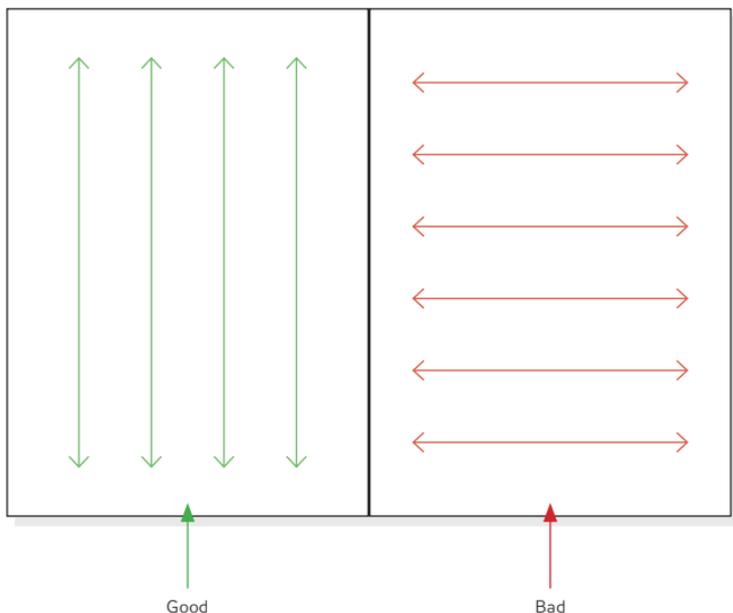
REQUIREMENTS CHECKLIST

- CMYK colourspace
- 5mm bleed on images that run off the edge of the page
- Cropmarks on all pages (5mm long, 5mm offset)
- Single page high quality print ready PDF, not spreads
- Allow 25 mm margin on binding edge for text
- Allow 5 mm margin on binding edge for images
- Flatten all layers and transparencies
- Embed or outline all fonts
- Keep cover as a separate document from the internal pages



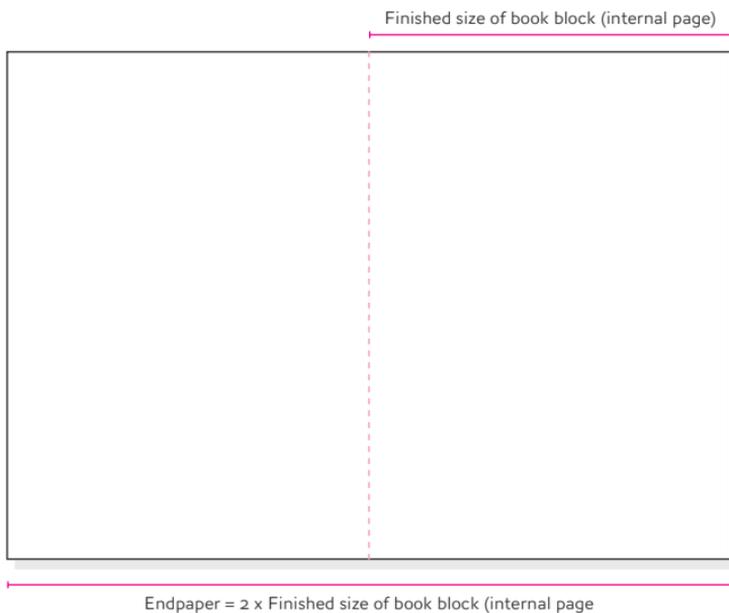
CONSIDERING SOLID COLOURS

Digital printing is a funny thing. Depending upon your artwork and the percentages of colours used, it can be extremely difficult to get even solid colours. While we calibrate and service our machines more than most, there may be some imperfection in the print. Please try to avoid percentages of grey where possible and especially solid blocks.



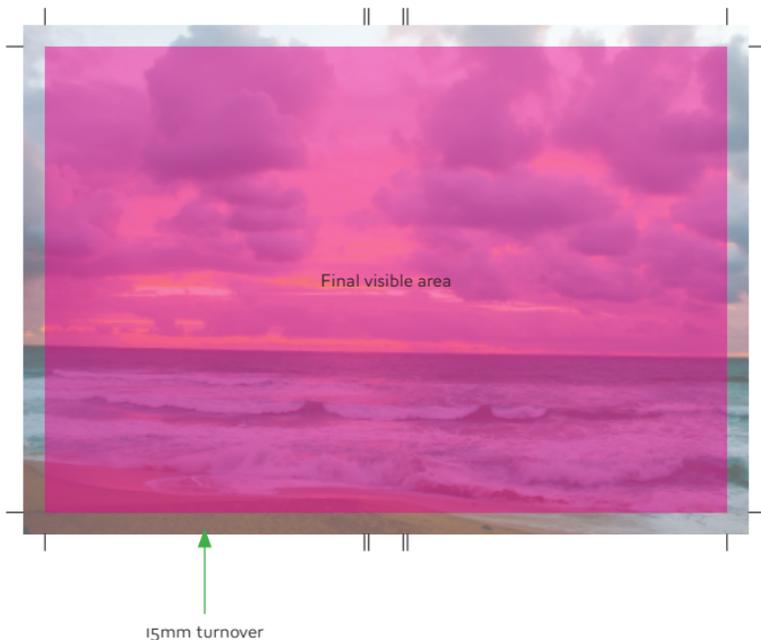
GRAIN DIRECTION & STOCK WEIGHT

In order to open properly, a book should always have the grain direction of the paper running along the spine of the book. If you bring in your own printed pages or stock, please try to take this into account. If you fail to do so, the book is liable to snap shut like a mousetrap! Same goes for heavy weight stock; avoid anything over 180 GSM for internal pages.



ENDPAPERS

Endpapers are what join the book block to the cover. Because of this, they need to be twice the finished size of the book block. If you would like to have printed endpapers (have your book open to a full image), please make sure that the inside cover and first page are laid out as a spread. Same goes for the back inside cover and last page. This only applies to hard cover books.



SETTING UP YOUR COVER

If you are binding a hard cover book, we will provide you with a template. Please understand that the final printed area will be 15mm larger than the cover all the way around. This accounts for "turnover" which wraps onto the inside of the cover. We ask that you bleed your artwork all the way to the edge of the printed area. If you are binding a soft cover, please lay out the front and back as a spread but do not forget to take into account spine thickness. If you would like the inside of the front and back cover printed, please do the same for the first and last pages, again taking into account spine thickness.

MORE QUESTIONS?

If you need any clarification, or you have a question that is not covered, feel free to contact us:

Phone: 03 9523 6026

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